

Contact

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omarijean-pierre.com

Omari Jean-Pierre

Senior Video Editor + Digital Creative

Education

University of Oregon, B.S.
Journalism & Electronic
Media, 2012

Summary

12+ years of experience in post-production and creative direction, specializing in sports and talking head-style storytelling. Skilled in crafting authentic, audience-driven narratives with cultural insight and technical expertise. Collaborative, detail-oriented, and effective under tight deadlines.

Skills

Adobe Premiere Pro
Adobe After Effects
Final Cut Pro
Adobe CS
Google Docs
Microsoft Office
Video Editing
Motion Design
Graphic Design
Creative Writing

Video Editor & Digital Creative

Freelance, Portland, OR + Los Angeles, CA

2022 - Present

- Art directed multi-platform campaigns for global brands including Nike, adidas, and Jordan, blending creative vision with brand authenticity.
- Directed end-to-end video production for Mortenson and Open School, delivering narratives that elevated brand messaging and engagement.
- Led cross-functional teams of editors, designers, and animators to produce high-impact commercial and branded content.
- Partnered with clients and creative directors to shape visual strategies across digital, broadcast, and social channels.

Senior Multimedia Designer

M Financial Group, Portland, OR

2021 - 2022

- Designed engaging visuals, infographics, and animations that delivered impactful multimedia experiences.
- Collaborated with producers, art directors, copywriters, strategists, and clients to execute successful projects.
- Edited video content through a rigorous post-production process to ensure high-quality output.
- Supported design initiatives across print, graphics, infographics, and motion graphics.
- Partnered with project managers to coordinate resources, prioritize tasks, and deliver projects on time.

Videographer, Editor

M Financial Group, Portland, OR

2018 - 2021

- Directed rebrand initiative, developing video style guides, workflows, and processes while managing the marketing video department.
- Produced and edited content for 135+ member firms, internal departments, and recruiting/marketing campaigns, blending industry expertise with storytelling.
- Oversaw shoots, production schedules, talent/crew hiring, and contractor coordination to build a production studio.
- Managed and mentored assistant editors, production artists, and interns, driving collaboration and high-quality results.

Omari Jean-Pierre

Senior Video Editor + Digital Creative

Video Editor & Digital Creative

Freelance, Portland, OR

2012 -2018

- Managed projects for Nike, Jordan, Adidas, Under Armour, ESPN, Samsung, University of Oregon, PAC 12, Jurgen Project, Sockeye Creative, Laundry Service, & Liquid Agency.
- Partnered with clients to develop compelling content that built brand awareness and delivered impactful narratives to consumers.
- Led and collaborated with creative teams to produce digital content that aligned with brand standards and upheld personal creative philosophy.

Video Editor

Major League Baseball, MLB.com, New York, NY

2014 - 2016

- Edited 2–3 hour baseball games into 8–10 minute highlights and produced 3-minute “top plays” videos with post-game voiceovers.
- Increased editing speed by 50% and doubled output, earning promotion to the specialty editing division within 3 months.

Production Assistant

Nike, Beaverton, OR

2012 - 2013

- Created and edited a visual presentation for Nike's annual Sneaker Ball using DSLR cameras and Final Cut Pro, with a deck in InDesign and Keynote.
- Conducted interview with Howard White, VP of Marketing at Jordan, for the annual "H" award.
- Supported video production for Nike as a videographer and editor, including scouting locations, setting up equipment, controlling set environment, and resolving technical issues.